



SHEMTOV TZROUYA
PARTNER, CHIEF DESIGNER

Qualifications

B.Arch at the Technion Architecture and City Building Dept., Haifa (1985).
Cum Laude

Awards and Prizes

Kikar Hamedina, Tel Aviv, Israel

1st prize in a competition for a residential and commercial project in the heart of Tel Aviv. Team Leader in the competition stages, associate architect in the implementation stages (work in process).

Bnei Darom interchange urban plan

1st prize in an urban planning competition for 200 dunams. Team leader.

IBM new office building in Petach Tikva

1st prize in an invited competition. Team leader in the competition stages, Associate Architect in the construction phases (completed).

Rad Binat office complex, Jerusalem

1st prize in an invited competition. Team leader in a two-stage competition, Project Manager in the construction phases (completed).

Haifa's Municipal Engineering Department Building, Haifa

1st prize in an invited competition. Team leader in the competition and implementation stages (completed).

Yad Vashem Holocaust Museum renovation and extension, Jerusalem

Finalists (one of 3 finalists in an international competition), Team leader.

Israel Central War Memorial, Har Eitan

1st prize (out of 36 projects). Team leader in the competition and implementation stages.

District Courthouse, Haifa

Finalist (one of 4 projects out of 46 total). Part of the planning team at the stages of the preliminary design.

Key Data

Shemtov joined Yasky Architects in 1990 and is a part of Yasky Moore Sivan since its establishment. Shemtov is head of the design team and takes a major role in the office's competitions task force. On his projects he is responsible for the entire design and production circle; from conceptual phases to Construction documents, urban planning work with the local and regional planning boards.

Selected Projects

EuroMall, Pitesti, Romania

Head Designer of a 30,000 sq.m., shopping centre.

Plaza Apartment Hotel, Sochi, Russia

Associate architect and team leader of a new 60,000 sq.m. Luxury suites hotel on the Black Sea resort town Sochi.

Kikar Hamedina, Tel Aviv, Israel

Associate architect and team leader of a residential and commercial project on a big infill site in the heart of Tel Aviv.

Emanuel House, Herzelia, Israel

Associate Architect and team leader of a 7,500 sq.m office building.

Rad Binat complex in Jerusalem, Israel

Associate Architect and team leader for this 50,000 sq.m high-tech complex situated on a challenging hill side site.

IBM new building, Petah Tikva, Israel

Associate architect and team leader for this highly complicated project. The project is the regional headquarters for IBM and it includes 30,000 sq.m of office, education, auditorium and extensive service areas. The project

was completed in 18 months from conception to occupation.

Chrysler Building, Tel-Aviv, Israel

Preliminary design for a new office block on the Ayalon freeway total area 10,000 sq.m.

Malon Hanasi, Jerusalem, Israel

Urban plan for 130 apartments in a "courtyard" configuration in Rehavia, Jerusalem.

Old Central Bus Station, Tel-Aviv, Israel

Conceptual design of a 50 dunams urban plan.

Software Engineering School main Auditorium, University of Tel Aviv, Israel

Design architect of this 200 seat auditorium.

Sonol office tower, Tel-Aviv, Israel

Associate Architect responsible for the design phases of this 20,000 sq.m project.

Haifa's Municipal Engineering Department, Haifa, Israel

Associate Architect responsible for design and detailing of a 12-stories high office building of 13,000 sq.m.

Israel Central War Memorial, Har Eitan, Israel

Project Architect and team leader of 50,000 sq.m project that includes a Museum, a Visitor's Center, a Central War Memorial and an Education Center.

National Paratroopers Heritage Center Jerusalem, Israel

Project Architect of a 7,500 sq.m project that includes a Museum, a Research Center, a National Memorial and a Youth Hospitality Center.

Herzliya City Gates, Hertzliya, Israel

Project Architect of a 40,000 sq.m



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office, retail and residential project
that includes Herzliya's new City Hall.

**Shikmona Office building,
Haifa, Israel**

The project includes 30,000 sq.m
of office and commercial space and
historical preservation of two structures.
The project was completed in 1997.

Holon Residence, Holon, Israel

272 units in a 8 apartment blocks of
9 and 10 storey. Was completed in
1995. Participant in the preparation
of various Master Plans in major cities
such as Tel Aviv, Jerusalem, Peach
Tikva and Bat Yam. Work included
all levels from design to the final
documents (zoning regulations, land
use, maps etc).